



Press release
For immediate distribution

2007 Training and Career Fair: Motivated candidates sought!

(Montreal, September 17, 2007) Job seekers, college and university students and graduates, professionals in the process of re-careering or searching for new challenges—all are invited to come out in force to the twelfth **Training and Career Fair of Montreal**, which takes place on **Friday, October 12 and Saturday, October 13** at **Place Bonaventure**. Once again, organizers are innovating with a unique concept: The event will be staged at the same time as the Education Fair.

Getting a bead on employment!

“This year, more than ever, we’re focusing on jobs by increasing the area spanned by the Training and Career Fair by sixty percent, and by making it all available to visitors so that they can make the most of their visit and walk away with concrete benefits,” says **Daniel Levesque**, President of **INEO**, the promoter of the event. “This confirms that we’ve successfully integrated the employment component, officially begun in 2006, and that we intend to consolidate our efforts with a view to continuing this progression in the years to come. More and more employers are choosing the Training and Career Fair of Montreal to recruit motivated and qualified candidates.”

And why not leave the Fair with a job offer? After all, when it comes to making a good impression and tooting your own horn, nothing beats direct contact with an employer!

Motivated candidates sought in several sectors ...

Alarm bells are already sounding in several activity sectors: There is a labour shortage and a growing need for specialized workers in the **transportation, mining, forestry and construction industries**, and in the areas of **health and insurance** as well as **information and communication technologies**. And the list goes on.

Several representatives in these sectors will be on site for purposes of recruiting, among them **Industrial Alliance, RBC Financial Group, the Québec Cartier Mining Company, Costco, Olymel** and the **Réseau de transport de Longueuil**.

A must at the Fair: The Résumé Professional Assessment Centre

The Résumé Professional Assessment Centre is back for a second year, as is the firm **Brisson Legris** and its **team of career counselling experts**, who do a masterful job of running the centre in collaboration with **Jobboom**. For job seekers, this is a unique opportunity to consult professionals on drafting and improving their résumés. Interested visitors can thereby increase their chances of landing a coveted job by taking full advantage of this expertise—and it’s free of charge!

As for training ...

Everything under the same roof! That's the concept behind the simultaneous presentation of the **Training and Career Fair of Montreal** and the **Education Fair**. Thus, visitors can leave with a job or an interview, or again with a new career plan.

Virtually all of the teaching institutions in the province (and others as well) use the Education Fair and/or Training Career Fair of Montreal to offer concrete and practical information on training programs and employment prospects in a variety of activity sectors. This is ideal for anyone interested in learning more about jobs that are in demand, the jobs of the future, hiring prospects and the training required.

Making the most of your visit is easy with the Info-Career Desk!

The moment they enter the Fair, visitors can use the **referral service for professional and educational information** to narrow their search and approach the right stands, while taking advantage of sound advice from professionals on site. Visitors may choose between **eight (8) major groups of activity sectors** where they can explore, carry out a job search or acquire tools in the desired field.

Visitors can also target exhibitors in advance by going to **www.trainingcareerfair.com**. With the list of exhibitors (available shortly), updated regularly and listed according to the same eight (8) sectors, as well as links to each exhibitor's Web site and the floor plan for the Fair, visitors have everything they need to draw up a suitable game plan and optimize their visit!

About INEO

INEO is an *infomediary* with over 15 years' experience in the education, training and employment sector. The multidisciplinary team at **INEO** makes full use of its expertise, talent and passion to stage major events and develop interactive solutions in the area of education, continuing education, employment and careers.

For details, visit www.trainingcareerfair.com.

Entrance fee for the greater public: \$4.00

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